MISSION STATEMENT
St. Joseph Medical Center Foundation

St. Joseph Medical Center Foundation, Inc., through the efforts of its Board members and staff members, seeks the philanthropic support of the community served by St. Joseph Medical Center.

A subsidiary of St. Joseph Medical Center and a member of Catholic Health Initiatives, St. Joseph Medical Center Foundation was founded by the Sisters of Saint Francis of Philadelphia and the St. Joseph Medical Center Board of Directors.

Health care for all of God’s people, especially the poor, uninsured and elderly, remains an important pledge of St. Joseph Medical Center and, thus, the Foundation.

As responsible stewards, we recognize the need to safeguard the integrity of our mission while maintaining financial viability through creatively seeking increased philanthropic support. To assure continued support to this commitment served by St. Joseph Medical Center, the Foundation will cultivate new and lasting relationships with prospective donors and provide stewardship to already generous benefactors.

Adopted by Foundation Board of Directors, 1999
Dear Friends,

We are particularly delighted to present to you the Foundation’s 2011 Annual Report. First, in this season of Thanksgiving, it gives us a wonderful opportunity to thank our donors who share our vision for delivering health care as an expression of reverence, integrity, compassion and excellence. From these values comes our patient promise to be always expert, always personal and always faith-filled. In the last fiscal year, your generosity has enabled us to realize these values that are so important to ensuring outstanding patient care for our community. In fiscal year 2011, the Foundation received 2,378 gifts totaling over $3,724,000. Thank you!

In addition to offering our deepest thanks, this annual report focuses on our Mission Forward initiative, a program that highlights many of the advancements moving our medical center forward while focusing on clinical excellence and an outstanding patient experience. Future delivery of health care is now part of the daily national dialogue and there are no easy answers. But here at St. Joseph Medical Center we simply concentrate on bringing new life into the world, saving lives, making people well in body and spirit, and comforting those who are at their most vulnerable.

As you read the report you will see how we are achieving this goal and how fortunate we are that people who have experienced our services have chosen to support the Foundation. It is real that our Franciscan roots give us a special identity in the world of medicine and a special affinity to our donors. We are the stewards of our donors’ gifts and it is critical to us that our donors’ wishes are honored.

We named our 2011 Annual Report Mission Forward to acquaint our donors with the many programs that St. Joseph is advancing to continue on our legacy of outstanding care. We believe that the implementation of Mission Forward is vital to fulfilling our patient promise. We have also adopted the concept of Mission Forward in our Foundation as well. With such a high and generous donor base, it is only fitting that we honor them by developing an outstanding Foundation that has multiple avenues to attract and cultivate additional donors.

The Foundation’s own Mission Forward over the past year included the hiring of an operations director, a director of development and a donor relations manager to complement our able and enthusiastic staff that raises and stewards funds. The result of the Foundation’s work is the ability of St. Joseph to provide equipment, programs and services that may otherwise be unavailable.

Hospitals are coming to rely more heavily on philanthropy to meet their critical needs. It is imperative that we have the means to answer this challenge. We are poised for the future but never forget the past: for more than 147 years, it has been the tradition of St. Joseph Medical Center to take faithful care of our community. Your partnership allows us to promote a healing ministry, human dignity, social justice and a healthier environment. We are honored and humbled by every gift. It inspires us as we take our own mission forward.

With Warmest Regards,

Terry Slade Young
President, St. Joseph Medical Center Foundation
Mission Forward: Emergency Department

Our Emergency Department has been making advancements that are improving the quality of our care, our service and reducing wait times. The entire department has been re-engineered and new protocols have been put in place. A special team of physicians, nurses, technicians and staff members has applied the most advanced process management techniques to improve every aspect of our efficiency and quality care delivery. At Shortell ROI.com, people can learn the current wait time to see a health care professional. We’ve shortened the overall treatment time by 25% and with certain types of illnesses we have decreased the length of stay by 40%.

We’re the area’s first hospital to give consumers this valuable information. It’s part of how the Emergency Department is choosing to take our mission forward.

“I was brought to the Emergency Room with a tornorta and bleeding out. It’s no exaggeration to say my life was saved at St. Joseph by staff in the emergency room, cardiac surgery and the ICU. I will always be proud and lucky supporter of St. Joseph Medical Center!”

– Tom Zilmer

Mission Forward: The Cancer Institute

St. Joseph Medical Center was chosen by the National Cancer Institute (NCI) to receive an additional grant of $2.9 million dollars this year. This grant is part of funding from NCI to expand research to benefit patients of the Community Cancer Centers Program. With 87% of patients nationwide receiving their cancer care in community hospital settings, this initiative is critically important.

Our Cancer Institute was chosen by NCI as one of only 30 Community Cancer Center Programs in the nation and the only Community Cancer Center Program in the state of Maryland.

The new funding is helping us expand research, increase clinical trials and provide state-of-the-art cancer care — from prevention, screening, diagnosis, treatment and survivorship, through end-of-life care. Our nurse navigators have further enhanced our community outreach efforts.

We’re honored to be recognized by the NCI as a Community Cancer Center Program and proud to have received this grant that will help our community ease the suffering of those with cancer.

“The people at the Cancer Institute were amazing in my sister, Janie. Not only did I want to honor Janie, but I also wish funds to pay tribute to other patients and the wonderful staff that gave such quality to Janie’s last years.”

– Joanna Freisinger
Magnet certification is the highest level of recognition that a hospital can achieve for excellence in nursing. Only 300 hospitals are magnet certified of more than 5,000 hospitals nationwide. We’re proud to announce that St. Joseph Medical Center is well on its way to this important goal.

To achieve certification, a nursing program must meet key quality indicators. Our nursing program submitted our letter of intent in fall 2011. We anticipate reaching complete magnet certification by fall 2013.

Developed by the American Nurses Credentialing Center more than 20 years ago, the Magnet Award has grown to epitomize outstanding patient care in a safe, high-quality environment. It also stands for exceptional nursing practices. But perhaps most significantly, it stands for superior clinical outcomes.

Mission Forward: Magnet Initiative

Waiting for breast biopsy results ranks right at the top as one of life’s most stressful moments for millions of women. At the Breast Center at St. Joseph, Michael J. Schultz, M.D., interim medical director of the Cancer Institute, decided that was not acceptable, leading to his innovative paradigm of care: No More Sleepless Nights®. This program allows for diagnostic mammography and ultrasound, biopsy, and a full breast consultation on the very first visit, and an immediate review by dedicated breast pathologists, leading to a follow-up consultation within 24 hours to review the findings with the patient. Dr. Schultz has effectively eliminated the anxiety-ridden four to six weeks usually associated with the process by making breast diagnosis rapid, comprehensive and compassionate.

The Breast Center expanded this year to provide critical services to the many women who want to take advantage of the No More Sleepless Nights program. The Center’s capabilities now include three mammogram units, two radiologists and two ultrasound rooms.

For his innovative work, Dr. Schultz was the recipient of the Tigrity Foundation’s annual Inspire Award. The Tigrity Foundation, headquartered in Washington, D.C., was created to educate, advocate for, empower and provide hands-on services and support to young women during and after breast cancer treatment.

Prioritizing the patient’s peace of mind definitely moves our mission forward.

Mission Forward: The Breast Center

As a cardiac hiding patient, I learned that the Heart Institute nurses display the care and competence required for cardiac patients. The staff regards to patient physical needs based on thorough knowledge of medical requirements, but equally important, the nurses made me as comfortable as possible while meeting all my needs.

- Paul Brunswick

“I had no health insurance when I was diagnosed. St. Joseph Medical Center was the only hospital willing to treat me, and my breast surgeon was one of the absolute best. I’m grateful to be here and to be able to support the great work of the Breast Center at St. Joe’s.”

- Kimberley C.
Nothing at St. Joseph Medical Center is more important to us than our babies. Thus, much attention is directed to ensure that our youngest patients come safely into the world. The newly renovated and expanded Perinatal Center is designed to do just that. The Center is comprised of a team of expert, board-certified maternal-fetal medicine specialists who work with registered sonographers, genetic counselors and nursing support staff to manage pregnancies, both simple and high-risk. Physicians use advanced ultrasound technology and offer chorionic villus sampling, amniocentesis and genetic counseling.

The Perinatal Center also manages, with the patient’s midwife or obstetrician, a variety of conditions including premature labor, multiple births, pregnancies complicated by advanced maternal age, genetic disorders and chronic medical conditions such as diabetes, hypertension and heart disease. As many women wait to have their babies later in life and the incidence of diabetes is at epidemic proportions, the need for a state-of-the-art Perinatal Center is critical to a medical center that counts women’s health services as a Center of Excellence. With the Perinatal Center, babies at St. Joseph Medical Center are well cared for long before they are born.

Mission Forward: The Perinatal Center

Perhaps nothing defines our mission as much as The Hackerman-Patz House, which provides a warm, compassionate home-like setting for patients and families coming from outside our service area where daily travel to and from the hospital is a hardship. Not only do our special guests enjoy the comforts of an intimate hotel setting right on our campus, our patients and families find they experience loving service and compassionate care from a staff that is extraordinarily sensitive and accommodating to their particular needs. Whether it is seeing that families get settled comfortably in their private suites or making sure they know Greater Baltimore’s best amenities, the staff dedicates themselves to helping each patient and family who comes through their doors.

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Mission Forward: The Hackerman-Patz House

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ST. JOSEPH MEDICAL CENTER FOUNDATION WAS FORTUNATE THIS YEAR TO RECEIVE FUNDING FROM MANY GENEROUS CONSTITUENCIES, RAISING MORE THAN $3,724,000 FROM 2,382 GIFTS.
Donor Events

Donor-related events are a critical component of the Foundation’s mission. This fiscal year was no exception as we celebrated several events that raised funds and awareness of the Medical Center’s work.

Top: Vincent, NFL commissioner Roger Goodell and Congressman Elijah Cummings promote our annual Painted by Hat® golf tournament.

Employees held a golf tournament to raise funds for the Employee Assistance Program.

Our fall golf tournament netted $85,000 to support The Blackman-Per House.

Outside The Blackman-Per House, our true home for patients and families who need to stay on our campus.

Members of the Executive Board, who are pledged annual giving leaders, at The Medical Center, celebrate at the Good Night Reception of House.

Friends and supporters of St. Joseph gather for the dedication of The Blackman-Per House, a gift from Wilford and Juliet Blackman.

Wilford and Juliet Blackman enjoy the Mitch dedication ceremony.
Named for a letter in the Greek and Hebrew alphabets and a symbol that St. Francis of Assisi cherished, the Tau Society honors a committed and special group of individuals. Benefactors who choose to include the St. Joseph Medical Center Foundation in their estate plans — or in any planned gift arrangement — are invited to become members of the Tau Society.

Honor Roll

The individuals and organizations listed on the following pages are truly deserving of honor. Their contributions have served as a foundation to put outstanding programs and services in place, creating a healthier and happier community. We are grateful to each of them.

Mr. David A. Anderson and Dr. Karen Q. Anderson
Miss Martha T. Antkowiak
Monsignor Robert A. Armstrong
Mrs. Jane P. Baker
Ms. Marilyn C. Beach
Mrs. Rita Beinke
Mr. and Mrs. Andrew Biagioni
Patricia Bone and Frank Gunther III
Mr. Henry A. Chad III
Mr. Henry F. Cahill
Mr. and Mrs. Francis J. Colley
Mr. and Mrs. H. King Corbett
Gail P. Cunningham, MD and David Sutphen
Susan M. Curran, RN
Mr. Anthony S. D’Anna
Mr. and Mrs. Kenneth W. DeFlaunco Jr.
Mr. and Mrs. Carmen F. Deyesu
Mrs. Sharon A. Dorn
Mr. and Mrs. Alan C. Duckworth
Mr. and Mrs. John W. Ellis
Dr. Christopher J. Feifarek
Mrs. Gail M. Feland
Mrs. June Finkelstein
Mr. Robert H. Fish
Mr. and Mrs. William M. Flattery
The Honors and Mrs. William J. Frank
Mr. John W. Gardner
Dr. and Mrs. A. Namid Ghahdi
Ms. Carol Goodwin
Mrs. Elizabeth L. Haenewin
Mr. and Mrs. Charles E. Harper Jr.
Ms. Adelaide M. Hess
Ms. Lois K. Hodes
Mrs. Frances Hogan
Mrs. Mary A. Holland
Mrs. Karin H. Humey
Mr. and Mrs. Louis H. Kaste
Ms. Frances E. King
Mrs. Audrey Kates
John J. Kuska Jr., CPA
Ms. Christine Lange
Mr. and Mrs. F. Graham Lee
Miss Rosemarie E. Liberatore
Mr. Charles F. Magness
Mr. and Mrs. William J. McCarthy Jr.
Mr. and Mrs. Joseph C. McGara
Mo. Ruth L. Meisel
Mr. and Mrs. James P. O’Connor Sr.
Mr. Joseph J. Maier and Dr. Constance M. Macka
Carolyn J. Pau, MD and Richard M. Sondel, MD
Lawrence J. Jannuik, MD
Mr. and Mrs. Douglas Phelps
Mr. John S. Poverini
Mr. and Mrs. Leonard Rashkin
Mr. and Mrs. Russell F. Rich
Mr. Joseph Ridinger
Ms. Victoria Rosendini
Miss Agnes Roulof
Mr. and Mrs. Paul Mark Sandel
Dr. and Mrs. Arthur A. Seepri
Mrs. Cheryl Shalki
Mr. and Mrs. Charles G. Smith
Mr. Kirby C. Smith
Mr. and Mrs. John K. Tolmie
Estate of Maria Tranzillo
Mr. and Mrs. David H. Wells Jr.
Mrs. Suzanne Windsor
Ms. Terry Slade Young

HONOR ROLL OF DONORS
July 2010—June 2011

TAU SOCIETY

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The Sister Marie Cecilia Society is named in recognition of her lifelong leadership in president and CEO of the Joseph Mullan Center from 1977 to 1999. The society honors individuals who make a minimum annual contribution of $500 or more.

Anonymous
Catholic Health Initiatives
Carras and Victoria Dyesu Family Foundation
Dr. and Mrs. James N. Kajou Jr.
Rhodes and Jerry Fezer
Family Respiratory & Medical Supply Co.
TO OUR VOLUNTEERS WE OWE A SPECIAL DEBT OF GRATITUDE. St. Joseph Medical Center has been most fortunate over the past fiscal year to have had over 450 men and women who gave their valuable time each week. Volunteers keep the medical center running smoothly in countless ways, sometimes in highly visible roles but many times working quietly behind the scenes.
Today, the Sisters of St. Francis of Philadelphia continue to minister to the spiritual health and well-being of St. Joseph Medical Center and its benefactors in a variety of roles:

Member of the Operating Board
St. Joseph Medical Center
Sister Esther Anderson, OSF

Spiritual Care
Sister Anna Maria Keenaghan, OSF

Volunteers
Sister Agnes Borkowski, OSF
Sister Margaret St. John Brocato, OSF
Sister Mary Frances Flood, OSF
Sister Evelyn Grudza, OSF
Sister Francesca Krolczyk, OSF
Sister Dennis Michael Talbys, OSF

The annual report was produced in-house by St. Joseph Medical Center Foundation: Patti Wells, writing and project management; Christine Langr, graphic design.
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In addition to offering our deepest thanks, this annual report focuses on our Mission Forward initiative, a program that highlights many of the advancements moving our medical center forward while focusing on clinical excellence and an outstanding patient experience. Future delivery of health care is not part of the daily national dialogue and there are no easy answers. But here at St. Joseph Medical Center we simply concentrate on bringing new life into the world, saving lives, making people well in body and spirit, and comforting those who are at their most vulnerable.

As you read the report you will see how we are achieving this goal and how fortunate we are that people who have experienced our services have chosen to support the Foundation. It is real that our friends know that each gift, no matter the size, is critically important to us. Many of our gifts are restricted to areas where donors have a special affinity. But our unrestricted gifts are equally significant this year. These gifts have helped us to build the Perinatal Center construction and purchase cutting-edge equipment for the Heart Institute and thoracic operating rooms, along with new, state-of-the-art ultrasound machines, to name but a few of the designations for unrestricted gifts. And we would certainly be remiss if we did not include the opening of The Hackerman-Patz House, our respite house for patients and their families who travel a great distance to receive their care at St. Joseph.

With the blessing of your generous support and God’s grace, we will continue to be ever mindful of the founding Sisters of Saint Francis’ mission to care for patients lovingly and with great compassion while embracing opportunities that will carry our mission forward.

Charles W. Neumann
President and CEO
St. Joseph Medical Center

Martin A. Brutscher
CEO, St. Joseph Medical Center
Foundation Board

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President and CEO
St. Joseph Medical Center

Martin A. Brutscher
CEO, St. Joseph Medical Center
Foundation Board

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Spiritual Care
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Sister Margaret St. John Brocato, OSF
Sister Mary Frances Flood, OSF
Sister Evelyn Grudza, OSF
Sister Francesca Krolczyk, OSF
constance: Michael Talty, OSF

Terry Slade Young
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Amanda “Mimi” Bory
#NnNr 1elatiNns ,anaFer
Sandy Butcher
#irectNr %NunCatiNn 2erUices
Michele Distler
2Oecial $Uents “NNrCinatNr
Lauren Hopper
%NunCatiNn Assistant
Ronni Monaghan
#irectNr Nf #eUelNOLent
Diane Stulman
Annual Gifts Officer
Patti Wells
“Nnsultant 2Oecial /rNIects

A new annual report was produced in honor of the St. Joseph Medical Center Foundation. Team Web, writing and project management, directed large-scale graphic design.

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